

Snapdragon® X2 Series Processor

vs. traditional PC processors

GIVE YOUR CUSTOMERS A DIFFERENT KIND OF PC.



Snapdragon X2 Series brings a new approach to Windows PCs.

When your customers are choosing their next fleet, it's no longer just about CPU performance.

They want **AI. Battery life. Mobility. Performance. Security.** Snapdragon X2 Series brings these priorities together in a platform designed around **performance-per-watt and on-device AI.**



Snapdragon X2 vs AMD and Intel® Processors

A NEW WAY TO THINK ABOUT PC PERFORMANCE



AI-FIRST
Snapdragon X2 Series
 With an 80 TOPS NPU across the Snapdragon X2 range, Snapdragon is designed to deliver powerful on-device AI performance without relying solely on the cloud.

Why it matters to your customers:
 More AI capability built directly into the PC can help enable smarter, more responsive experiences.



BATTERY LIFE
Snapdragon X2 Series
 Designed around power-efficient performance, Snapdragon X2 Series delivers multi-day battery life* on supported devices.

Why it matters to your customers:
 Less time searching for a power socket. More time getting work done.



PERFORMANCE-PER-WATT
Snapdragon X2 Series
 Snapdragon technology's combines powerful processing with efficiency to help deliver performance without constantly drawing maximum power.

Why it matters to your customers:
 A mobile PC experience designed to stay responsive while helping manage power consumption.



WINDOWS EXPERIENCE
All three platforms
 Snapdragon, Intel® and AMD can all power Windows PCs – but Snapdragon brings a different architecture and approach to the Windows PC experience.

Why it matters to your customers:
 Partners can offer customers more choice when building their next-generation PC fleet.



SECURITY & MANAGEMENT
Snapdragon X2 Series
 Enterprise-ready security and support for modern Windows management help businesses deploy PCs powered by Snapdragon across their organisation.

Why it matters to your customers:
 Designed to fit into today's business IT environment – from deployment to day-to-day management.



So, why Snapdragon?
It's about more than CPU speed.
 When discussing Snapdragon with your customers, shift the conversation from:
"Which processor is fastest?"
 to:
"What does your workforce need from its PC?"



Customer needs.

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MOBILE WORKFORCES
 Recommend Snapdragon when **mobility and battery life** are key priorities.
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AI-READY BUSINESSES
 Recommend Snapdragon when customers want to embrace **on-device AI.**
- 
HYBRID WORKERS
 Recommend Snapdragon when employees need **efficient performance away from the desk.**
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MODERN PC FLEETS
 Recommend Snapdragon when customers want **more choice beyond traditional x86 platforms.**
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CREATIVE & PROFESSIONAL USERS
 Recommend the appropriate **Snapdragon X2 tier** according to workload and performance requirements.

Ready to add Snapdragon to the conversation?

Explore Snapdragon X2 Series

