

Accelerate Lenovo Partner Programme

Grow Your Lenovo Business Faster

Building a profitable Lenovo practice doesn't have to be complex. TD SYNnex Accelerate gives you the tools, expertise, and support to identify new opportunities, win more business, and scale revenue with confidence. Built around a shared growth model, Accelerate helps you expand your Lenovo offering while reducing risk and protecting margin.

Why Lenovo?

With one vendor and one end-to-end portfolio, Lenovo makes solution selling simpler. From edge to cloud, devices to infrastructure, Lenovo enables you to:

- ✓ Win larger, solution-led opportunities
- ✓ Reduce complexity across multiple vendors
- ✓ Create recurring revenue streams
- ✓ Increase profitability and customer value
- ✓ Support customers throughout their technology lifecycle

Why Accelerate?

Accelerate combines Lenovo's portfolio with TD SYNnex expertise to help you grow faster.

Enable Build knowledge and capability through onboarding, sales training, technical enablement, certification coaching, and Lenovo learning programmes.	Win Access deal registration support, rapid quoting, dedicated programme management, and pre-sales expertise.	Generate Demand Drive new opportunities through marketing campaigns, customer webinars, events, and lead generation initiatives.
Deliver Expand your service capabilities with installation, deployment, migration, configuration, health checks, and AI & Hybrid Cloud workshops.	Finance Unlock flexible customer financing with preferential rates and tailored agreements through TD Capital.	Profit Maximise rewards, promotions, and incentives designed to help increase profitability and accelerate growth.

Exclusive to TD SYNnex

Partner Sold. Partner Delivered.

TD SYNnex acts as your trusted services advisor, delivering installation, deployment, and health check services on behalf of Lenovo.

This unique programme helps you offer complete solutions while reducing operational complexity and extending your capabilities.

Strategic Support for Growth

Accelerate partners benefit from dedicated Lenovo specialists who help identify, map, and develop opportunities within existing and new customer accounts.

Support includes:



Account mapping



Battle cards and competitive positioning



Pre-sales guidance



Certifications



Site visits and customer engagement support

The Outcome

Accelerate helps you create a repeatable framework for Lenovo growth.

With the right support in place, you can:



Enter new markets with confidence



Build stronger solution-led propositions



Increase pipeline and revenue



Deliver greater customer value



Create sustainable, profitable growth

Getting Started.

1. **Sign Up** - Join the TD SYNnex Accelerate Lenovo Programme.
2. **Discover** - Book an Accelerate planning session with your Lenovo team.
3. **Grow** - Start building a more profitable Lenovo business.

Ready to Accelerate?

[Find out more](#)